

Text:	Jostens, Inc. <b>123 Student Yearbook Guide</b> 2010  www.yearbookavenue.com
Supplemental Materials:	2011 Hilton Head Workshop handouts and Powerpoints
Course Description:	Because yearbook is strictly a production class first semester and part of second semester, all students will work on individual yearbook spreads assigned to each student per deadline. Students will cover all course objectives in August and September and because the objectives relate to the layouts each student is assigned for each deadline, students will work continually to review objectives throughout the year as each student completes his/her assignments.
Methods of Evaluation:	Students will be evaluated on completion of assignments and meeting deadlines.
Pace of Instruction:	Mid November – 56 pages due  Early January – 48 pages due  End of January – 56 pages due  End of February - 48 pages due  March through May – Produce end of year Powerpoint for distribution day, select next year’s theme, cover, and layout designs.
Course Objectives:	Upon completion of this course, the student will be able to: <ol style="list-style-type: none"> <li>1) Recognize the elements of good graphic design and apply those elements in their assigned yearbook spreads.</li> <li>2) Use a variety of techniques to solve design problems.</li> <li>3) Complete and use the ladder diagram for the yearbook.</li> <li>4) Recognize the importance of a deadline and maintain the deadline schedule.</li> <li>5) Work as a team member to solve problems.</li> <li>6) Perform an acceptable volume of work.</li> <li>7) Edit text and graphics.</li> <li>8) Use tools to crop a photograph.</li> <li>9) Employ creative solutions in producing photographs using a variety of approaches to composition and subject matter.</li> <li>10) Recognize the value of quality pictures</li> <li>11) Demonstrate an ability to use photographic technology to organize and convey thematic content, feelings, or moods.</li> <li>12) Learn and use appropriate interviewing skills.</li> <li>13) Apply systematic methods for proofreading.</li> </ol>

	<p>14) Recognize the need for organized design in the yearbook and use that organization to place design elements in a creative, orderly fashion.</p> <p>15) Edit text and graphics.</p> <p>16) Identify the role of copy in supporting photographs and produce supporting copy within the student's assigned spread.</p> <p>17) Recognize captions and headlines as important parts of the yearbook copy and produce relevant captions and headlines.</p>
Date Completed	

**Title: Journalism II**